



## Synthesis Agri-Food Consulting

Big picture thinking and beyond. That's the approach you'll get when you collaborate with Synthesis Agri-Food Consulting. We take a hands-on approach to your goals and create an action plan tailored to suit your company or organization's exact needs, and give you the necessary tools and direction to bring them to life.

The Synthesis team is a small but impressive group comprised of agri-food industry experts. Each member brings their significant experience to the table and our collaborative approach means we'll work together to bring you only the best and most relevant solutions for your company. We close the gap between your vision and reality to achieve solid results for you. Here's how:

### Strategic and Business Planning

Every organization needs clear direction. We can assist your organization in developing the strategic direction needed to reach your long-term business objectives with a concise, detailed business plan to help make it happen.

### Market and Opportunity Analysis

Using our vast industry insights and research of your marketplace, we'll dig up and evaluate suitable and attainable business opportunities for your organization. Then we'll provide you with the tactical solutions necessary to capitalize on those opportunities.

### Marketing Strategy and Communications

At one time or another, every company faces an issue, large or small. Together with our partners, we can help you manage any issue and communicate with your audience effectively. Or if you simply need to spread the word about your company or a product or service you offer, we can help you develop an actionable strategy and then provide you with the marketing tools to successfully execute it.

To find out how Synthesis Agri-Food Consulting can help you, call Rob Hannam at 519-822-7272 or visit [www.synthesis-network.com](http://www.synthesis-network.com) for more information.